



To Whom It May Concern,

I hope this email finds you in good spirits. I am reaching out to introduce you to a vibrant and flavor-packed opportunity that aligns with the spirit of community and celebration in Champaign County – the 19th Annual Simon Kenton Champaign County Chili Cook off & Hoopla parade, scheduled for September 26th, 2026.

This much-anticipated event promises to draw chili enthusiasts from all over the region, including the colorful Hoopla Parade featuring the participation of the lively Shriners.

Your company shares our commitment to community growth, which is why we are extending an exclusive invitation to you to join as a sponsor. This is not merely an event, but a momentous occasion for businesses like yours to shine, while making a meaningful contribution to future developments such as enhancing the downtown area in the future such as permanent speaker systems, better electricity for all events, etc.

Each tier offers unique visibility and recognition opportunities, including branding at the festival, promotional materials, social media mentions, and even a live interview opportunity with 'The Bull' for our Platinum Sponsors.

Why Sponsor?

- Connect with the local community and thousands of event attendees
- Promote your brand across multiple channels before and during the event
- Support initiatives to upgrade and beautify our downtown area

Our goal is to not only heat things up with the "Best Chili of Champaign County" prize winnings but also to ignite a partnership that brings warmth and progress to our shared community streets.

We are reaching out early to ensure that our sponsors receive maximum exposure, so please don't hesitate to contact us to explore the sponsorship level that best fits your company's vision and goals.

Thank you for your time and consideration. I am keen to have a conversation with you to discuss this unique sponsorship opportunity further.

Warm regards,

Margaret Mitterholzer  
Sponsorship Chair  
The 19th Annual Simon Kenton Champaign County Chili Cook - Off  
513.226.0337  
margaret.mitterholzer@orbiscorporation.com

**SUPPORT LOCAL**

**CHAMPAIGN COUNTY**

# SPONSORSHIP LEVELS:

## - PLATINUM (\$1,000):

🔥 INCLUDES TWO CHILI COOK-OFF ENTRIES

🔥 YOUR NAME WILL BE ANNOUNCED AS A SPONSOR ON ALL RADIO SPOTS (3 WEEKS PRIOR AND THE WEEK OF THE EVENT)

🔥 YOU ALSO WILL HAVE THE OPPORTUNITY TO GIVE A 2-MINUTE INTERVIEW WITH THE BULL DURING THEIR LIVE BROADCASTING OF THE EVENT.

🔥 RECOGNITION ON FACEBOOK AND WEBSITE

🔥 NAME & LOGO TO APPEAR IN ALL PRINTED PROMOTIONAL

🔥 NAME WILL BE ANNOUNCED AS A SPONSOR DURING THE EVENT.

🔥 LOGO ON BANNER [at] 36 & 29

## - GOLD (\$500):

🔥 INCLUDES ONE CHILI COOK-OFF ENTRY

🔥 RECOGNITION ON FACEBOOK AND WEBSITE

🔥 NAME & LOGO TO APPEAR IN ALL PRINTED PROMOTIONAL

🔥 NAME ANNOUNCED AS SPONSOR DURING THE EVENT

## - SILVER (\$300):

🔥 NAME & LOGO TO APPEAR IN ALL PRINTED PROMOTIONAL

🔥 NAME ANNOUNCED AS SPONSOR DURING THE EVENT

## - BRONZE (\$100):

🔥 NAME & LOGO TO APPEAR IN ALL PRINTED PROMOTIONAL





# SIGN ME UP!

WE WOULD LOVE TO SUPPORT AND BE A PART OF CHAMPAIGN COUNTY CHILI COOK OFF



PLATINUM (\$1,000)



GOLD (\$500)



SILVER (\$300)



BRONZE (\$100)

SPONSOR NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

*Thank you*

Please make checks payable to: Chili Festival  
Mail To: Chili Festival - 227 W. Reynolds St. Urbana, OH 43078